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## **Three Lakes Foundation Welcomes Bridget Burke as Associate Director**

CHICAGO, Sept. 15, 2020 — Three Lakes Foundation (TLF), a nonprofit organization that serves as a catalyst for uniting researchers, industries and philanthropy to transform how pulmonary fibrosis (PF) is diagnosed and treated, announced the hiring of Bridget Burke as associate director. Burke brings more than 13 years of high impact program development, leadership and strategy experience.

Burke will oversee execution of the organization's strategic plan. She will be responsible for engaging and aligning key stakeholders in medical and patient communities, implementing innovative programs that bring PF to the forefront and supporting the organization's mission.

Prior to Three Lakes Foundation, Burke worked her way up the ranks at Health Care Service Corporation (HCSC), operator of Blue Cross Blue Shield Plans in Illinois, Montana, New Mexico, Oklahoma and Texas. Before driving the company vision as director of public affairs, she served in a number of other support roles that were instrumental to increasing HCSC's brand visibility and employee engagement.

Under Burke's leadership, HCSC was recognized for a number of awards, including being named in the Honoree List for the Civic 50 and the World's Most Ethical Companies for five consecutive years. Additionally, Burke managed a multi-million-dollar investment and partnership portfolio that

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delivered more than \$24 million in health-and-wellness services to underserved communities over her tenure.

A marquee partnership Burke cultivated and lead focused on Improving the quality of treatment and health outcomes for patients with asthma, leading to significant reductions in avoidable emergency visits and improved quality of life for those impacted.

“Bridget has proven experience in generating impact and brings a wealth of expertise to Three Lakes Foundation,” said Dana Ball, TLF’s executive director. “She is an outstanding addition and will be instrumental in propelling the organization’s vision forward. Her dedication to the cause and her connections in the healthcare community will contribute to achieving our mission.”

### **About Three Lakes Foundation**

Three Lakes Foundation (TLF) is a nonprofit organization focused on uniting researchers, industries and philanthropy in pulmonary fibrosis. We connect entrepreneurs, advocates and institutions to an innovation ecosystem that will transform our approach to improve time to diagnosis and accelerate new therapies. To learn more, visit [threelakesfoundation.org](https://threelakesfoundation.org).

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